



FOR IMMEDIATE RELEASE

DRY SODA CO. COMPLETES WEST COAST EXPANSION **New culinary soda now available in Oregon and Northern California**

SEATTLE – DRY Soda Co. announces the completion of its West Coast expansion with the addition of two new markets, Oregon and Northern California. DRY recently signed distribution agreements with McClaskey’s Wine & Spirits in Portland and Wine Warehouse in the Bay Area.

“Portland and San Francisco are two well-known culinary cities, and are integral to the success of DRY,” said Sharelle Klaus, founder and CEO of DRY Soda. “These regions are always on the forefront of food trends and DRY’s sophisticated and culinary-inspired flavors will be a perfect fit.”

As a mother of four young children and food lover, Klaus realized there was nothing on the market for expectant moms, or anyone refraining from alcohol, to pair with their meal in high-end restaurants or at home. She developed four epicurean soda flavors with the essences of her own garden in mind, creating an event at the table with kumquat, rhubarb, lemongrass and lavender DRY.

DRY Soda is all natural, non-caffeinated, flavored with extracts of fruit and herbs, and sweetened with a small amount of pure cane sugar. In Portland, DRY is already available at Bales Thriftway, Whole Foods (two locations) and Zupan’s Markets (five locations) and restaurants such as 10 01. In the Bay Area, DRY can be found at Bouchon (Yountville), Dean & DeLuca (Sonoma), The Front Porch (San Francisco), Incanto (San Francisco), Out the Door (San Francisco), The Porch at Los Olivos (Santa Ynez), Tanglewood (San Jose), Wappo Bistro (Calistoga), Xenia Restaurant (Alamo) and Yum (San Francisco). For a complete list of DRY availability, please visit www.drysoda.com.

About DRY Soda

Seattle-based DRY Soda Co. is the modern alternative in refreshment offering a line of sparkling beverages with all-natural flavors and less sweet profile. With 50-70 calories per bottle, DRY Soda is an ideal, caffeine-free accompaniment to a fine meal or simple refreshment. DRY is available in the Western United States in specialty food stores, fine restaurants and hotels and nationally online. For more information about DRY Soda, please visit www.drysoda.com.

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* High resolution photos available upon request

[refined flavor](#) / [lightly sweet](#) / [all natural](#)