



FOR IMMEDIATE RELEASE

**DRY SODA Co. NAMED “BEST OF AMERICA” BY
READER’S DIGEST MAGAZINE**
Seattle soda one of only two Washington items featured in “Top 100”

SEATTLE (April 13, 2007) – DRY Soda Co. has been named “Best of America” by editors of *Reader’s Digest* magazine and will be featured in the May issue, which hits newsstands April 17.

According to the publication, the “Best of America” is a celebration of the quirky, amazing and truly extraordinary. Both DRY Soda and DRY’s founder and CEO Sharelle Klaus were named to the award.

“I am honored that DRY has been chosen by Reader’s Digest, a publication with such broad readership,” said Sharelle Klaus, founder and CEO of DRY Soda. “DRY Soda is in amazing company, chosen among items such as Seattle Art Museum Olympic Sculpture Park, Apple’s new iPhone, and New York’s Magnolia Bakery.”

“Our country is full of hidden gems, inventive products and inspiring stories that deserve to be in the national spotlight,” said Reader’s Digest Editor-in-Chief Jackie Leo. “This annual issue captures how Americans get things done – working hard, dreaming big and overcoming obstacles.”

DRY Soda is all natural, non-caffeinated, flavored with extracts of fruit and herbs, and sweetened with a small amount of pure cane sugar. As a food lover and entrepreneur, Klaus believed there was a need for a lesser-sweet, all-natural beverage than what was currently on the market. She developed four epicurean soda flavors with kumquat, rhubarb, lemongrass and lavender -- taking inspiration from her garden and kitchen.

About DRY Soda

Seattle-based DRY Soda Co. is the modern alternative in refreshment offering a line of sparkling beverages with all-natural flavors and less sweet profile. With 50-70 calories per bottle, DRY Soda is an ideal, caffeine-free accompaniment to a fine meal or simple refreshment. DRY is available in the Western United States in specialty food stores, fine restaurants and hotels and nationally online. For more information about DRY Soda, please visit www.drysoda.com or the DRY Soda Tasting Room and Company Store at 410 1st Ave S in Seattle.

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refined flavor / lightly sweet / all natural