



FOR IMMEDIATE RELEASE

ADD A LITTLE BUBBLY TO THE HOLIDAYS WITH DRY SODA **DRY Soda holiday packs and gift baskets available to ship nationwide**

SEATTLE (December 4, 2007) – This season, DRY Soda Co. is offering several different ways to “pair” its kumquat, lavender, lemongrass and rhubarb sodas with holiday celebrations and gift giving. DRY Soda holiday 12-bottle multi- or single-flavor packs and gift baskets are available for purchase at www.drysoda.com or at DRY’s Tasting Room in Seattle, at 410 1st Ave S.

“DRY is a sophisticated and festive complement for holiday entertaining,” said DRY Founder and CEO Sharelle Klaus. “Our gift baskets make a distinctive gift for everyone from the ‘foodie’ to the lover of all things modern – and save a trip to the mall.”

DRY Soda’s 12-bottle multi- or single-flavor packs will ship for a limited time throughout the month of December, in festive silver and green boxes for \$25. DRY’s Northwest-inspired gift baskets include:

- **Lavender Indulgence:** Nestled in a grass basket with dried lavender, includes two bottles of Lavender DRY Soda, Chocoholics Divine chocolate mints, Theo Chocolates nib bars, and two Florentine cookies. \$55
- **Gourmet Kumquat Sampler:** Culinary-inspired treats in a metal tin that pair with Kumquat DRY’s bright citrus flavor. Includes two bottles of Kumquat DRY Soda, Starr Ridge asiago cheese crackers, Port Chatham Portlock Salmon, Elwa Fancy White Tuna and a DRY Soda bottle opener. \$60
- **Rhubarb BBQ Bounty:** Pairing with three bottles of Rhubarb DRY Soda, includes Tom Douglas’ Spices – Steak Rub with Love and Rub with Love Snack Mix, acetate round of nuts or candy, Chef’n red barbecue tongs, and a multi-colored trivet. \$70
- **Lemongrass Zen:** An Asian-inspired grouping that includes four bottles of Lemongrass DRY Soda, Chef’n Witchit Pro Spatula, Sing Buri Sahalee Snacks, Tom Douglas’ Spicy Tokyo Rub with Love, Fastachi wasabi peas, and a DRY Soda bottle opener in a faux leather and seagrass basket. \$80
- **Lavender Aromatherapy in a Basket:** All the tools needed for relaxation in a lavender and grass basket including a bottle of Lavender DRY Soda, Traverse Bay dark chocolate almond bark, Sweet Petula lavender soap and bath fizzie, and lavender eye pillow. \$90
- **Wet Baby – DRY Baby Tote:** For the new mom or mom-to-be, this baby mini-tote includes a four-bottle sampler of DRY Soda, Kate Quinn Organics bath mitt and hooded towel, Loonies Squirties, and a “Keep it DRY” infant bodysuit. \$110
- **DRY Celebration Bowl:** Everything needed for a celebration – contained in a brushed 18/10 stainless steel Screwpull Champagne Bowl by Le Creuset. Includes eight bottles of DRY Soda, eight stemless champagne flutes, three Dilettante Chocolates four-piece truffle gift boxes, and a DRY Soda bottle opener. \$195

All gift pack and basket pricing does not include tax or shipping. Order must be received by December 15 in order to arrive by Christmas.

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refined flavor / lightly sweet / all natural



About DRY Soda

Seattle-based DRY Soda Co. is the modern alternative in refreshment offering a line of sparkling beverages with all-natural flavors and less sweet profile. With 50-70 calories per bottle, DRY Soda is an ideal, caffeine-free accompaniment to a fine meal or simple refreshment. DRY is available in the Western United States in specialty food stores, fine restaurants and hotels and nationally online. For more information about DRY Soda, please visit www.drysoda.com or the DRY Soda Tasting Room and Company Store at 410 1st Ave S in Seattle.

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***Basket artwork available upon request**

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