

FOR IMMEDIATE RELEASE

## **DRY SODA CO. SIGNS TEXAS DISTRIBUTION AGREEMENT WITH GLAZER'S**

### **Modern alternative soda now available through Texas' largest wine and spirit distributor**

**SEATTLE (March 11, 2008)** – DRY Soda Co. is pleased to announce that it has recently signed a distribution agreement with Glazer's Family of Companies in Texas. Through Glazer's, DRY will now be available across the state of Texas with the potential to expand to Glazer's other markets in the Midwest and Southern United States.

"Texas represents a huge opportunity for DRY Soda," said DRY Founder and CEO Sharelle Klaus. "With the state's growth in high-end dining and natural foods retailers we have the potential for great success. We have an amazing team in place with Glazer's and our two market directors who have already secured some of the state's best restaurants, resorts and retail stores."

DRY is available in kumquat, lavender, lemongrass and rhubarb individual 12-ounce glass bottles and in 4-packs. DRY is non-caffeinated and all-natural, flavored with extracts of fruits and herbs and a small amount of pure cane sugar. In addition, each bottle of DRY contains only 50 to 70 calories, compared to the average 150 calories in traditional soft drinks.

In the Dallas area, DRY is already available at retail locations such as Central Market, Whole Foods, Urban Market, Corner Market, Dallas City Market and The Soda Gallery; as well as restaurants such as Stephan Pyles, SCENE, Central 214, The Mansion Bar, Café Madrid and T Room at Forty-Five Ten. In Southern Texas, DRY is served at hotels such as Barton Creek Resort & Spa and the San Antonio Hyatt Regency as well as restaurants such as 219 West, Kenobi, and Silo.

#### **About Glazer's**

Glazer's, currently operating in 12 states, is one of the nation's largest wholesale distributors of wine, spirits, and malt beverage products. The third-generation family business was founded in Dallas in 1933. For more information, please visit Glazer's Web site at [www.glazers.com](http://www.glazers.com).

#### **About DRY Soda**

Seattle-based DRY Soda Co. is the modern alternative in refreshment offering a line of sparkling beverages with all-natural flavors and a less sweet profile. With 50-70 calories per bottle, DRY Soda is an ideal caffeine-free accompaniment to a fine meal or simple refreshment. DRY is available in the Western United States in specialty food stores, fine restaurants and hotels and nationally online. For more information about DRY Soda, please visit [www.drysoda.com](http://www.drysoda.com) or the DRY Soda Tasting Room and Company Store at 410 1<sup>st</sup> Ave. S in Seattle.

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